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GLOBAL POTATO SUMMIT 2026 2nd Edition

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MAHATMA MANDIR Exhibition Centre,
GANDHINAGAR, **GUJARAT**, INDIA



INDIAN POTATO INDUSTRY EXCELLENCE AWARDS



16th December 2026
Gandhinagar, Gujarat

CALL for NOMINATIONS

Organizer: Media today pvt. ltd.

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For sending nomination :

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www.globalpotatosummit.com

ABOUT THE AWARD



The Indian Potato Industry Excellence Awards Instituted to recognise outstanding contributions, measurable achievements, innovation, entrepreneurship and leadership across the entire potato value chain. The awards encourages competitiveness, sustainability, technology adoption and inclusive growth while celebrating individuals and organisations shaping the future of India's potato industry.

India's potato trade is changing fast. Processing lines for chips, fries and flakes keep growing, cold stores are being modernised, seed companies are working with tissue culture and new varieties, and young startups are building tools for growers. The Indian Potato Industry Excellence Awards set out to put names and faces to that work and puts the winners in front of the whole industry on the day it gathers.

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NOMINATIONS INVITED FROM

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- Industry Stakeholders
- Institutions
- Processors
- Exporters
- Seed Companies
- Progressive Farmers, Startups & FPOs
- Innovators
- Ecosystem Enablers
- Technology Companies

AWARD CATEGORIES





- Lifetime Achievement
- Accelerated growth in Potato Industry in the last three years
- Sustainability Champion in Potato industry
- Progressive Potato Farmer of the Year (Nominated by Sponsors)
- Women Potato Leader
- Excellence in Potato Processing
- Cold Storage and Post-Harvest Excellence
- Potato Startup Excellence

Lifetime Achievement Award



Objective: Honour an eminent individual whose exceptional leadership, vision and sustained contribution have significantly shaped the Indian potato industry over several decades.

Areas of Eligibility:

- Minimum 20–25 years of distinguished contribution to the potato industry.
- Pioneering role in the development of potato farming, processing, research or trade.
- Significant contribution to building institutions, businesses or industry platforms.
- Leadership in introducing new technologies, varieties or business models.
- Contribution to farmer welfare and agricultural development.
- Development of national and international industry collaborations.
- Mentorship and development of future industry leaders.
- Recognition and credibility at national or international levels.
- Long-standing commitment to the growth and transformation of the Indian potato sector.



Suggested Nominees: **Industry pioneers, entrepreneurs, scientists, agricultural experts, policymakers and distinguished business leaders.**

Accelerated Growth in the Potato Industry – Excellence Award





Objective: Recognise companies, organisations or institutions that have demonstrated exceptional business growth and made a significant contribution to the development of India's potato industry during the last 3 years.

Areas of Eligibility:

- Significant growth in business turnover, production capacity or market share during the last two financial years.
- Expansion of potato procurement, processing, storage, distribution or marketing operations.
- Development of new markets, products, business segments or geographical presence.
- Investment in infrastructure, technology and capacity expansion.
- Creation of employment and new business opportunities across the potato value chain.
- Strengthening farmer linkages and improving farmers' market access.
- Introduction of innovative business models and industry partnerships.
- Contribution to increasing India's competitiveness in domestic and international markets.

Suggested Nominees: Potato processors, food companies, seed companies, traders, aggregators, exporters and agri-business organisations.

Sustainability Champion in the Potato Industry





Objective: Recognise organisations and individuals demonstrating leadership in sustainable potato production, resource conservation, environmental responsibility and climate-resilient business practices.

Areas of Eligibility:

- Adoption of water-efficient irrigation systems, including drip and precision irrigation.
- Promotion of sustainable farming practices and responsible input management.
- Reduction in carbon footprint and greenhouse gas emissions.
- Energy efficiency and adoption of renewable energy in processing and cold storage.
- Reduction of post-harvest losses through improved handling and storage.
- Efficient utilisation of potato waste and by-products.
- Adoption of circular economy principles and responsible packaging.
- Demonstrable environmental and social impact through measurable outcomes.

Suggested Nominees: Potato processing companies, cold storage operators, farmers' organisations, agri-input companies, technology providers and sustainability-focused institutions.

Progressive Potato Farmer of the Year





Objective: Recognise progressive potato farmers who have achieved outstanding results through innovation, modern agricultural practices, productivity improvement and adoption of advanced technologies.

Areas of Eligibility:

- Consistently high potato productivity per hectare.
- Adoption of quality seed potatoes and improved varieties.
- Use of modern farming techniques, precision agriculture and mechanisation.
- Efficient water and nutrient management.
- Adoption of integrated pest and disease management practices.
- Adoption of varieties suitable for processing and fresh consumption markets.
- Direct engagement with processors, organised buyers and institutional markets.
- Reduction in cultivation costs and improvement in farm profitability.
- Knowledge-sharing and mentorship for fellow farmers.
- Adoption of sustainable and climate-smart farming practices.

Nomination Process:

Each award sponsor may nominate one or more deserving farmers. Nominations should include farm size, production data, yield records and details of innovative practices. Preference should be given to farmers with verifiable achievements over the last two agricultural seasons.

Women Potato Leader Award





Objective: Recognise outstanding women leaders and entrepreneurs who have made significant contributions to the growth, innovation and development of India's potato value chain.

Areas of Eligibility:

- Leadership in potato farming, processing, seed production, trading or marketing.
- Successful establishment and management of potato-related enterprises.
- Innovation in potato production, processing and value-added products.
- Contribution to women-led entrepreneurship and employment generation.
- Empowerment of women farmers and rural communities.
- Development of farmer collectives, FPOs, cooperatives or SHGs.
- Introduction of technology-driven and sustainable business practices.
- Contribution to research, education, extension and industry development.
- Demonstrated business growth and measurable social impact.
- Mentorship and leadership in promoting women's participation in the potato industry.

Suggested Nominees: Women entrepreneurs, farmers, scientists, business executives, FPO leaders, researchers and industry professionals.

Excellence in Potato Processing Award





Objective: Recognise outstanding companies demonstrating excellence in potato processing, product innovation, operational efficiency, quality standards and market development.

Areas of Eligibility:

- Excellence in French fries, potato chips, flakes, starch and other processed potato products.
- Significant investment in modern processing facilities and technologies.
- Improvement in processing capacity and operational efficiency.
- Development of innovative products and new market segments.
- Adoption of quality assurance, food safety and international certifications.
- Development and utilisation of processing-grade potato varieties.
- Reduction in processing losses and improvement in raw material utilisation.
- Expansion of domestic and international markets.
- Contribution to exports and strengthening India's global processed potato industry.
- Investment in R&D, automation and advanced manufacturing systems.

Suggested Nominees: manufacturers of French fry, potato chips dehydrated potato producers, starch and other value-added potato processing enterprises.

Cold Storage and Post-Harvest Excellence Award





Objective: Recognise excellence in cold-chain infrastructure, scientific potato storage, post-harvest management and technology-led solutions that improve potato quality and reduce losses.

Areas of Eligibility:

- Modernisation and expansion of potato cold storage infrastructure.
- Adoption of advanced refrigeration and storage technologies.
- Energy-efficient storage systems and renewable energy integration.
- Adoption of automation, digital monitoring and inventory management.
- Reduction in storage losses and preservation of potato quality.
- Specialised storage facilities for seed, table and processing-grade potatoes.
- Development of integrated cold-chain and logistics solutions.
- Farmer-centric services, transparent storage practices and improved market linkages.
- Investment in sustainable and cost-effective post-harvest technologies.

Suggested Nominees: Cold storage companies, warehouse operators, post-harvest technology providers, refrigeration companies and integrated logistics service providers.

Potato Startup Excellence Award





Objective: Recognise emerging startups that have demonstrated innovation, commercial viability, business growth and measurable contribution to the potato value chain.

Areas of Eligibility:

- Development of innovative products, services or technologies for the potato industry.
- Application of AI, IoT, automation, precision agriculture and digital technologies.
- Innovations in seed production, crop protection and farm productivity.
- Development of new potato varieties, planting materials or biotechnology solutions.
- Demonstrated commercial viability, revenue generation and customer adoption.
- Business growth, scalability and potential for wider market penetration.
- Job creation and measurable benefits to farmers and industry stakeholders.
- Potential to attract investment and strategic partnerships.

Suggested Eligibility Conditions: Startup commercially launched within the last 10 years. Must demonstrate a working product, service, technology or commercially validated business model. Preference for startups with demonstrable market traction and measurable industry impact. Early-stage startups with exceptional innovation and strong validation may also be considered.

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Last Date for NOMINATION 1st December 2026

Disclaimer: Awards are solely at the discretion of the AWARD JURY

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